## CL21 Master of Business Management
### Social Innovation Major
#### Part Time Study Plan – Term 3 2018 onwards

<table>
<thead>
<tr>
<th>Year</th>
<th>Unit Code</th>
<th>Unit Name</th>
<th>CP</th>
<th>Requisites</th>
<th>Ad. Stand</th>
<th>Comp Term/Status</th>
</tr>
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<tbody>
<tr>
<td>Year 1</td>
<td>BUSN20017**</td>
<td>Effective Business Communication</td>
<td>6</td>
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<td></td>
<td>HRMT20024**</td>
<td>Managing Human Resources</td>
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<td></td>
<td>MGMT20144**</td>
<td>Management and Business Context</td>
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<td></td>
<td>MRKT20052**</td>
<td>Marketing Management and Digital Communications</td>
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<td>Year 2</td>
<td>ACCT20070**</td>
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<td>BUSN20016#</td>
<td>Research in Business</td>
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<td>FINC20018**</td>
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<td>MGMT20143</td>
<td>Think Big</td>
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<td>Year 3</td>
<td>MGMT20132</td>
<td>Innovation and Sustainable Business Development</td>
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<td>Elective Unit (See Notes on Page 3)</td>
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<td>Pre-Req Completion of 60cp</td>
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<td>MGMT20148#</td>
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<td>Year 4</td>
<td>MGMT20141</td>
<td>Enterprise Project</td>
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<td>MGMT20142</td>
<td>Contemporary Issues in Social Innovation</td>
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<td>Elective Unit (See Notes on Page 3)</td>
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<td>Elective Unit (See Notes on Page 3)</td>
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<td><strong>Total Units: 16</strong></td>
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<td><strong>96</strong></td>
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** Available over Term 3  
# Compulsory Major Unit  
✓ Completed  
CP = Credit Points

For information on the terminology used in the above study plan, please refer to the Glossary on the last page of this document.

**DISCLAIMER:** This Part Time Study Plan is for DOMESTIC STUDENTS ONLY. International students are not permitted to study their course on a part time basis.

**Important Note:** This Study Plan has no formal or legal status but is used to assist students in planning their course. Students should refer to the official University database and/or University transcripts to ensure they are meeting course requirements.
MORE DETAILS:

To satisfy the requirements for the award of CL21 Master of Business Management (Social Innovation) students must complete 16 units (96 credit points).

Recommended Study Schedule

Students should complete units in an order that is as close as possible to the recommended structure set out in this study plan. Students should concentrate on completing all first year units before moving on to second year units, and all second year units before moving on to third year units and so on.

Course Structure Requirements

In the CL21 Master of Business Management (Social Innovation), students are required to complete the following course structure:

- 6 Core Units
- 1 Major (6 Units)
- 4 Elective Units

Course Duration Requirements

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<th>Duration Type</th>
<th>Duration</th>
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<tbody>
<tr>
<td>Full Time Duration</td>
<td>2 years full time</td>
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<tr>
<td>Part Time Duration</td>
<td>4 years part time</td>
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</tbody>
</table>

Please also note that if you fail units or take a Leave of Absence, your course duration and completion timeframe may be extended.

Interim Awards

CH76 Graduate Certificate in Management

Exit Awards

CH76 Graduate Certificate in Management

Deferral/Leave of Absence

Domestic students in the Master of Business Management (Social Innovation) degree are permitted to defer the initial offer of their degree for a maximum of 12 months before their offer is withdrawn. Furthermore, domestic students may also take an approved Leave of Absence (LOA) once they have commenced their course of study however only a maximum of 12 months can be granted without requesting further approval from the Head of Course.

You can apply for a deferral or LOA here.

International students are not permitted to defer their initial offer or take a Leave of Absence unless otherwise discussed with their Home Campus.

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Credit Transfer

If you have undertaken study in the last ten years, or have relevant in-formal or non-formal learning, you may be eligible for credit towards your course. Please note that some courses have reduced timeframes within which prior study remains eligible for credit. Please refer to the CQUni Handbook for specific credit time limits relating to your course.

To submit an application for credit, please refer to the Credit Calculator or contact the Academic Pathways Team via their email credit@cqu.edu.au. Further information about the credit process can also be found on the Credit for Prior Learning webpage.

Credit applications should be submitted at least four (4) weeks before the relevant term commences. Applications must be complete with all supporting documentation to be assessed by CQUniversity. CQUniversity cannot obtain documents from other institutions, organisations or individuals.

Electives

Students in the Master of Business Management (Social Innovation) course will be able to choose 4 electives from any six credit point postgraduate unit provided they satisfy all requisite requirements.

They will be encouraged to choose units that enhance their career development and are relevant for their course of study. Below is a list of possible Elective choices:

**International Business**
- FINC20023 International Financial Management *(Available Term 1 & 3)*
- HRMT20025 International Human Resource Management – Co-Req HRMT20024 *(Available Term 1 & 2)*
- LAWS20062 International Commercial Law *(Available Term 2 ONLY)*
- MRKT20057 Global Business Marketing – Co-Req MRKT20052 *(Available Term 1, 2 & 3)*

**Marketing**
- MRKT20054 Service Industry Marketing – Co-Req MRKT20052 *(Available Term 1 ONLY)*
- MRKT20055 Science of Consumer Behaviour – Co-Req MRKT20052 *(Available Term 1 ONLY)*
- MRKT20056 Strategic Marketing Plan – Pre-Req Completion of 18 credit points of MRKT Coded Units *(Available Term 2 ONLY)*
- MRKT20057 Global Business Marketing – Co-Req MRKT20052 *(Available Term 1, 2 & 3)*

**Sustainable Tourism**
- TOUR20018 Introduction to Sustainable Tourism *(Available Term 2 in Cairns & by Distance ONLY)*
- TOUR20020 Managing Tourism in Natural and Protected Areas *(Available Term 2 in Cairns & by Distance ONLY)*
- TOUR20021 Tourism Impacts on Community, Culture and Heritage *(Available Term 2 in Cairns & by Distance ONLY)*
- TOUR20023 Tourism as a Strategy for Sustainable Development *(Available Term 2 in Cairns & by Distance ONLY)*

If students choose to complete the 4 Elective Units, those electives can be chosen from any 6 credit point Postgraduate unit provided all pre-requisite and co-requisite requirements have been satisfied.

Note that students may choose to complete the BUSN20020 Business Internship unit in place of 2 Elective Units. See below for more information.

If you have any questions about your course, please contact the Course Advice Team: spc@cqu.edu.au or by visiting http://handbook.cqu.edu.au/eforms/index and filling out the ‘Ask a Course Advisor’ e-form.

**PLEASE CHECK THE CQU HANDBOOK FOR ALL TERM AVAILABILITIES AND PRE-REQUISITES AS THEY MAY CHANGE FROM YEAR TO YEAR**

**Important Note:** This Study Plan has no formal or legal status but is used to assist students in planning their course. Students should refer to the official University database and/or University transcripts to ensure they are meeting course requirements.
GLOSSARY

- **Course**: A course is the combination of units that contribute towards either a CQUniversity award qualification or non-award study.

- **Course Code**: A course code identifies the specific course a student may be studying at CQUniversity.

- **Unit**: A unit is the individual subject students must complete in order to graduate from their course.

- **Unit Code**: A unit code identifies a specific unit that a student is enrolled in under their course.

- **Pre-Requisite (Pre-Req) Unit**: A pre-req unit is a unit which students must pass before being allowed to enrol in the subsequent unit.

- **Co-Requisite (Co-Req) Unit**: A co-req unit is a unit that must be studied at the same time as another unit.

- **Anti-Requisite (Anti-Req) Unit**: An anti-req unit is an old unit that has been replaced by a new unit and students are not permitted to study the old unit.

- **Credit Points (CP)**: Credit Points are the numerical value of a unit which contributes to the total Credit Points for a course.

- **Core Unit**: A core unit is a compulsory unit that a student must study to meet the requirements of their course.

- **Elective Unit**: An elective unit is a unit within a course that is not compulsory and students may have a choice in what unit they study, provided it meets the elective requirements of their course.

- **Major**: A major is a specific area within a course where a student specialises in and is normally made up of 8 units for undergraduate courses, and 4 units for postgraduate courses. Not all courses have majors.

- **Double Major**: A double major is where students specialise in 2 areas of study and is normally made up of 16 units. Double majors are normally only available in undergraduate courses.

- **Minor**: Like a major, a minor is a specific area within a course where a student specialises and is normally made up of 4 units.

- **Term**: A specified period of time for higher education units in which teaching, learning and assessment occurs. CQUniversity offers 3 Academic Terms per year: Term 1, Term 2 and Term 3.