School of Business and Law

CV89 Master of Sustainable Tourism Management
Internship Pathway
Full Time Study Plan – Term 1 2019 onwards

<table>
<thead>
<tr>
<th>Year</th>
<th>Unit Code</th>
<th>Unit Name</th>
<th>CP</th>
<th>Requisites</th>
<th>Ad. Stand</th>
<th>Comp Term /Status</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>BUSN20016 **</td>
<td>Research in Business</td>
<td>6</td>
<td></td>
<td></td>
<td>T1 2019</td>
</tr>
<tr>
<td></td>
<td>BUSN20017 **</td>
<td>Effective Business Communications</td>
<td>6</td>
<td></td>
<td></td>
<td>T1 2019</td>
</tr>
<tr>
<td></td>
<td>HRMT20024 **</td>
<td>Managing Human Resources</td>
<td>6</td>
<td></td>
<td></td>
<td>T1 2019</td>
</tr>
<tr>
<td>Year 1</td>
<td>TOUR20019</td>
<td>Managing Sustainable Tourism Businesses</td>
<td>6</td>
<td></td>
<td></td>
<td>T1 2019</td>
</tr>
<tr>
<td></td>
<td>TOUR20020</td>
<td>Managing Tourism in Natural &amp; Protected Areas</td>
<td>6</td>
<td></td>
<td></td>
<td>T2 2019</td>
</tr>
<tr>
<td></td>
<td>TOUR20021</td>
<td>Tourism Impacts on Community, Culture &amp; Heritage</td>
<td>6</td>
<td></td>
<td></td>
<td>T2 2019</td>
</tr>
<tr>
<td></td>
<td>TOUR20018</td>
<td>Introduction to Sustainable Tourism</td>
<td>6</td>
<td></td>
<td></td>
<td>T2 2019</td>
</tr>
<tr>
<td></td>
<td>TOUR20025</td>
<td>Climate Change and Managing Tourism Risk</td>
<td>6</td>
<td></td>
<td></td>
<td>T2 2019</td>
</tr>
<tr>
<td></td>
<td>MGMT20144 **</td>
<td>Management &amp; Business Context</td>
<td>6</td>
<td></td>
<td></td>
<td>T3 2019</td>
</tr>
<tr>
<td></td>
<td>MRKT20052 **</td>
<td>Marketing Management &amp; Digital Communications</td>
<td>6</td>
<td></td>
<td></td>
<td>T3 2019</td>
</tr>
<tr>
<td>Year 2</td>
<td>BUSN20019 **</td>
<td>Professional Project</td>
<td>6</td>
<td>Pre-Req BUSN20016</td>
<td></td>
<td>T1 2020</td>
</tr>
<tr>
<td></td>
<td>TOUR20022</td>
<td>Destination Planning and Management</td>
<td>6</td>
<td></td>
<td></td>
<td>T1 2020</td>
</tr>
<tr>
<td></td>
<td>TOUR20024</td>
<td>Social Media and Innovative Methods in Tourism Marketing</td>
<td>6</td>
<td></td>
<td></td>
<td>T1 2020</td>
</tr>
<tr>
<td></td>
<td>TOUR20023</td>
<td>Tourism as a Strategy for Sustainable Development</td>
<td>6</td>
<td></td>
<td></td>
<td>T1 2020</td>
</tr>
<tr>
<td></td>
<td>BUSN20020</td>
<td>Business Internship - Elective (See Notes on Page 3)</td>
<td>12</td>
<td></td>
<td></td>
<td>T2 2020</td>
</tr>
<tr>
<td></td>
<td>** Available over Term 3</td>
<td>✓ Completed</td>
<td></td>
<td>CP = Credit Points</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

** DISCLAIMER:** Please be advised that this INTERNSHIP PATHWAY is currently ONLY AVAILABLE TO INTERNATIONAL STUDENTS. Domestic students are not currently permitted to complete an internship as part of their study.

For information on the terminology used in the above study plan, please refer to the Glossary on the last page of this document.

**Important Note:** This Study Plan has no formal or legal status but is used to assist students in planning their course. Students should refer to the official University database and/or University transcripts to ensure they are meeting course requirements.
MORE DETAILS:

To satisfy the requirements for the award of CV89 Master of Sustainable Tourism Management Internship Pathway, students must complete 15 units (96 credit points) plus a 10-week Internship.

Recommended Study Schedule

Students should complete units in an order that is as close as possible to the recommended structure set out in this study plan. Students should concentrate on completing all first year units before moving on to second year units.

Course Structure Requirements

In the CV89 Master of Sustainable Tourism Management, students are required to complete the following course structure:

- 14 Core Units
- BUSN20020 Business Internship

Course Duration Requirements

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Time Duration</td>
<td>2 years full time</td>
</tr>
<tr>
<td>Part Time Duration</td>
<td>4 years part time</td>
</tr>
</tbody>
</table>

Please also note that if you fail units or take a Leave of Absence, your course duration and completion timeframe may be extended.

Interim Awards

CH76 Graduate Certificate in Management
CH77 Graduate Certificate in Sustainable Tourism Management

Exit Awards

CH76 Graduate Certificate in Management
CH77 Graduate Certificate in Sustainable Tourism Management

Deferment/Leave of Absence

Domestic students in the Master of Sustainable Tourism Management degree are permitted to defer the initial offer of their degree for a maximum of 12 months before their offer is withdrawn. Furthermore, domestic students may also take an approved Leave of Absence (LOA) once they have commenced their course of study however only a maximum of 12 months can be granted without requesting further approval from the Head of Course.

You can apply for a deferment or LOA [here](#).

International students are not permitted to defer their initial offer or take a Leave of Absence unless otherwise discussed with their Home Campus.

Important Note: This Study Plan has no formal or legal status but is used to assist students in planning their course. Students should refer to the official University database and/or University transcripts to ensure they are meeting course requirements.
Credit Transfer

If you have undertaken study in the last ten years, or have relevant in-formal or non-formal learning, you may be eligible for credit towards your course. Please note that some courses have reduced timeframes within which prior study remains eligible for credit. Please refer to the CQUHandbook for specific credit time limits relating to your course.

To submit an application for credit, please refer to the Credit Calculator or contact the Academic Pathways Team via their email credit@cqu.edu.au. Further information about the credit process can also be found on the Credit for Prior Learning webpage.

Credit applications should be submitted at least four (4) weeks before the relevant term commences. Applications must be complete with all supporting documentation to be assessed by CQUUniversity. CQUUniversity cannot obtain documents from other institutions, organisations or individuals.

Internship Information

In order for students to be eligible for an Internship in their final term of study, students must first ensure they meet the following criteria:

- All units must be completed on the first attempt - students cannot fail a single unit
- All students must follow the course progression as outlined in the table above – the only exception being if students have received credit
- All core and elective units must have been completed prior to enrolling in the Internship unit, BUSN20020 Business Internship

If students meet the above criteria and are eligible to apply for an Internship, students must ensure that they submit their application through the Moodle site by the advised deadline.

For more information on the Internship opportunity, please contact internships@cqu.edu.au

BUSN20020 Business Internship

This unit is a double-weighted unit (12cp) that students who are completing the Internship do in place of 2 elective units.

Students enrolled in this unit will be placed in a company for a 10-week internship requiring 4 days per week working within the host company. Students will also undertake an applied research project based on a particular issue within their host organisation. Students must also undertake this unit in the final term of your course.

If you have any questions about your course, please contact the Course Advice Team: spc@cqu.edu.au or by visiting http://handbook.cqu.edu.au/eforms/index and filling out the ‘Ask a Course Advisor’ e-form.

PLEASE CHECK THE CQUHANDBOOK FOR ALL TERM AVAILABILITIES AND PRE-REQUISITES AS THEY MAY CHANGE FROM YEAR TO YEAR http://handbook.cqu.edu.au

Important Note: This Study Plan has no formal or legal status but is used to assist students in planning their course. Students should refer to the official University database and/or University transcripts to ensure they are meeting course requirements.
GLOSSARY

- **Course**: A course is the combination of units that contribute towards either a CQUniversity award qualification or non-award study.

- **Course Code**: A course code identifies the specific course a student may be studying at CQUniversity.

- **Unit**: A unit is the individual subject students must complete in order to graduate from their course.

- **Unit Code**: A unit code identifies a specific unit that a student is enrolled in under their course.

- **Pre-Requisite (Pre-Req) Unit**: A pre-req unit is a unit which students must pass before being allowed to enrol in the subsequent unit.

- **Co-Requisite (Co-Req) Unit**: A co-req unit is a unit that must be studied at the same time as another unit.

- **Anti-Requisite (Anti-Req) Unit**: An anti-req unit is an old unit that has been replaced by a new unit and students are not permitted to study the old unit.

- **Credit Points (CP)**: Credit Points are the numerical value of a unit which contributes to the total Credit Points for a course.

- **Core Unit**: A core unit is a compulsory unit that a student must study to meet the requirements of their course.

- **Elective Unit**: An elective unit is a unit within a course that is not compulsory and students may have a choice in what unit they study, provided it meets the elective requirements of their course.

- **Major**: A major is a specific area within a course where a student specialises in and is normally made up of 8 units for undergraduate courses, and 4 units for postgraduate courses. Not all courses have majors.

- **Double Major**: A double major is where students specialise in 2 areas of study and is normally made up of 16 units. Double majors are normally only available in undergraduate courses.

- **Minor**: Like a major, a minor is a specific area within a course where a student specialises and is normally made up of 4 units.

- **Term**: A specified period of time for higher education units in which teaching, learning and assessment occurs. CQUniversity offers 3 Academic Terms per year: Term 1, Term 2 and Term 3.