

School of Business and Law

CB69 Bachelor of Hospitality Management Diploma of Hospitality Entry Full Time Course Planner – Term 2 2019 onwards

Year	Unit Code	Unit Name	CP	Requisites	Ad. Stand	Comp Term /Status
ENTRY CREDIT	HRMT11011	Human Resource Management	6		✓	
		Diploma of Hospitality Entry Credit	42		✓	
Year 1	ACCT11059**	Accounting, Learning and Online Communication	6			T2 2019
	ECON11026**	Principles of Economics	6			T2 2019
	MGMT11109**	Introduction to Business	6			T2 2019
	MRKT11029**	Marketing Fundamentals	6			T2 2019
	BUSN19021	Project (See Notes on Page 3)	6	Pre-Req Written approval from the Unit Coordinator		T1 2020
	HRMT19016	Contemporary HRM Challenges	6	Pre-Req HRMT11011 & Completion of 48cp		T1 2020
	MRKT13014	New Product Development & Branding	6	Pre-Req MRKT11029		T1 2020
	MRKT19038	Marketing Research and Analytics	6	Pre-Req MRKT11029		T1 2020
Year 2	MGMT13151**	Entrepreneurship, Innovation and Start-ups	6	Pre-Req Completion of 48cp		T2 2020
	MRKT19036	Marketing of Service Products	6	Pre-Req MRKT11029 or MRKT11028		T2 2020
	MRKT19040	Strategic Marketing and Planning	6	Pre-Req MRKT11029 & completion of 24cp in Marketing Units		T2 2020
	OCHS12015	Occupational Health and Safety Law	6			T2 2020
		Advanced Elective (See Notes on Page 3)	6			T1 2021
		Advanced Elective (See Notes on Page 3)	6			T1 2021
		Advanced Elective (See Notes on Page 3)	6			T1 2021
		Advanced Elective (See Notes on Page 3)	6			T1 2021
Total Units: 16			96			

** Available over Term 3

✓ Completed

CP = Credit Points

For information on the terminology used in the above Course Planner, please refer to the Glossary on the last page of this document.

Important Note: This Course Planner has no formal or legal status but is used to assist students in planning their course.

Students should refer to the official University database and/or University transcripts to ensure they are meeting course requirements.

Last Updated: 30/04/2019

MORE DETAILS:

To satisfy the requirements for the award of CB69 Bachelor of Hospitality Management, students must complete the remaining 16 units (96 credit points).

Recommended Study Schedule

Students should complete units in an order that is as close as possible to the recommended structure set out in this Course Planner. Students should concentrate on completing all first year units before moving on to second year units, and all second year units before moving on to third year units.

Course Structure Requirements

In the CB69 Bachelor of Hospitality Management, students are required to complete the following course structure:

- 12 Core Units
- 4 Advanced Level Elective Units

Course Duration Requirements

Full Time Duration 2 years full-time

Part Time Duration 4 years part-time

Please also note that if you fail units or take a Leave of Absence, your course duration and completion timeframe may be extended.

Interim Awards Interim Awards do not exist for this course

Exit Awards Exit Awards do not exist for this course

Deferral/Leave of Absence

Domestic students in the Bachelor of Hospitality Management degree are permitted to defer the initial offer of their degree for a maximum of 12 months before their offer is withdrawn. Furthermore, domestic students may also take an approved Leave of Absence (LOA) once they have commenced their course of study however only a maximum of 12 months can be granted without requesting further approval from the Head of Course.

You can apply for a deferral or LOA [here](#).

International students are not permitted to defer their initial offer or take a Leave of Absence unless otherwise discussed with their Home Campus.

Credit Transfer

If you have undertaken study in the last ten years, or have relevant in-formal or non-formal learning, you may be eligible for credit towards your course. Please note that some courses have reduced timeframes within which prior study remains eligible for credit. Please refer to the [CQUni Handbook](#) for specific credit time limits relating to your course.

To submit an application for credit, please refer to the [Credit Calculator](#) or contact the Academic Pathways Team via their email credit@cqu.edu.au. Further information about the credit process can also be found on the [Credit for Prior Learning](#) webpage.

Credit applications should be submitted at least four (4) weeks before the relevant term commences. Applications must be complete with all supporting documentation to be assessed by CQUniversity. CQUniversity cannot obtain documents from other institutions, organisations or individuals.

Electives

Students in the CB69 Bachelor of Hospitality Management course must successfully complete a total of four (4) Advanced Level Elective units. Students can determine their Unit Level as outlined below:

- Undergraduate Level One Unit Codes begin with a “11” (e.g. MRKT11029)
- Undergraduate Advanced Level Unit Codes begin with either a “12”, “13”, or “19” (e.g. MGMT19128)

BUSN19021 Project

To enrol in BUSN19021 Project, students must first contact the Senior Course Advisors and supply them with the following information:

- Which term do you wish to undertake this unit in?
- Which course you are currently in/and what major you are undertaking?
- 3 -5 topics or areas of special interest to you?

The Head of Course will then endeavor to match one of your topics with the most suitable Academic Supervisor. Once a supervisor is appointed, the Senior Course Advisor will email students advising that they are now able to be enrolled in BUSN19021 for the appropriate term.

If you have any questions about your course, please contact the Course Advice Team: spc@cqu.edu.au or by visiting <http://handbook.cqu.edu.au/eforms/index> and filling out the ‘Ask a Course Advisor’ e-form.

PLEASE CHECK THE CQUNI HANDBOOK FOR ALL TERM AVAILABILITIES AND PRE-REQUISITES AS THEY MAY CHANGE FROM YEAR TO YEAR <http://handbook.cqu.edu.au>

GLOSSARY

- **Course**: A course is the combination of units that contribute towards either a CQUniversity award qualification or non-award study.
- **Course Code**: A course code identifies the specific course a student may be studying at CQUniversity.
- **Unit**: A unit is the individual subject students must complete in order to graduate from their course.
- **Unit Code**: A unit code identifies a specific unit that a student is enrolled in under their course.
- **Pre-Requisite (Pre-Req) Unit**: A pre-req unit is a unit which students must pass before being allowed to enrol in the subsequent unit.
- **Co-Requisite (Co-Req) Unit**: A co-req unit is a unit that must be studied at the same time as another unit.
- **Anti-Requisite (Anti-Req) Unit**: An anti-req unit is an old unit that has been replaced by a new unit and students are not permitted to study the old unit.
- **Credit Points (CP)**: Credit Points are the numerical value of a unit which contributes to the total Credit Points for a course.
- **Core Unit**: A core unit is a compulsory unit that a student must study to meet the requirements of their course.
- **Elective Unit**: An elective unit is a unit within a course that is not compulsory and students may have a choice in what unit they study, provided it meets the elective requirements of their course.
- **Major**: A major is a specific area within a course where a student specialises in and is normally made up of 8 units for undergraduate courses, and 4 units for postgraduate courses. Not all courses have majors.
- **Double Major**: A double major is where students specialise in 2 areas of study and is normally made up of 16 units. Double majors are normally only available in undergraduate courses.
- **Minor**: Like a major, a minor is a specific area within a course where a student specialises and is normally made up of 4 units.
- **Term**: A specified period of time for higher education units in which teaching, learning and assessment occurs. CQUniversity offers 3 Academic Terms per year: Term 1, Term 2 and Term 3.