

School of Education and the Arts

CB06 Bachelor of Arts/Bachelor of Business Full Time Course Planner – Term 2 2019 onwards

Year	Unit Code	Unit Name	CP	Requisites	Ad. Stand	Comp Term /Status
Year 1		Core Business Unit (See Notes on Page 4)	6			T2 2019
		Core Business Unit (See Notes on Page 4)	6			T2 2019
		Arts Major 1 (See Notes on Page 4-5)	6			T2 2019
		Arts Major 2 (See Notes on Page 4-5)	6			T2 2019
		Core Business Unit (See Notes on Page 4)	6			T1 2020
		Core Business Unit (See Notes on Page 4)	6			T1 2020
		Arts Major 1 (See Notes on Page 4-5)	6			T1 2020
		Arts Major 2 (See Notes on Page 4-5)	6			T1 2020
Year 2		Core Business Unit (See Notes on Page 4)	6			T2 2020
		Core Business Unit (See Notes on Page 4)	6			T2 2020
		Arts Major 1 (See Notes on Page 4-5)	6			T2 2020
		Arts Major 2 (See Notes on Page 4-5)	6			T2 2020
		Core Business Unit (See Page 4)	6			T1 2021
		Core Business Unit (See Page 4)	6			T1 2021
		Arts Major 1 (See Notes on Page 4-5)	6			T1 2021
		Arts Major 2 (See Notes on Page 4-5)	6			T1 2021
Year 3		Business Major (See Notes on Page 6-7)	6			T2 2021
		Business Major (See Notes on Page 6-7)	6			T2 2021
		Arts Major 1 (See Notes on Page 4-5)	6			T2 2021
		Arts Major 2 (See Notes on Page 4-5)	6			T2 2021
		Business Major (See Page 5-6)	6			T1 2022
		Business Major (See Page 5-6)	6			T1 2022
		Arts Major 1 (See Notes on Page 4-5)	6			T1 2022
		Arts Major 2 (See Notes on Page 4-5)	6			T1 2022
Year 4		Business Major (See Notes on Page 6-7)	6			T2 2022
		Business Major (See Notes on Page 6-7)	6			T2 2022
		Arts Major 1 (See Notes on Page 4-5)	6			T2 2022
		Arts Major 2 (See Notes on Page 4-5)	6			T2 2022
		Business Major (See Notes on Page 6-7)	6			T1 2023
		Business Major (See Notes on Page 6-7)	6			T1 2023
		Arts Major 1 (See Notes on Page 4-5)	6			T1 2023
		Arts Major 2 (See Notes on Page 4-5)	6			T1 2023
Total Units: 32			192			

✓ Completed

CP = Credit Points

For information on the terminology used in the above course planner, please refer to the Glossary on the last page of this document.

Important Note: This Course Planner has no formal or legal status but is used to assist students in planning their course.

Students should refer to the official University database and/or University transcripts to ensure they are meeting course requirements.

Last Updated: 16/01/2019

MORE DETAILS:

To satisfy the requirements for the award of CB06 Bachelor of Arts/Bachelor of Business, students must complete 32 units (192 credit points).

Recommended Study Schedule

Students should complete units in an order that is as close as possible to the recommended structure set out in this course planner. Students should concentrate on completing all first year units before moving on to second year units, and all second year units before moving on to third year units.

Course Structure Requirements

In the CB06 Bachelor of Arts/Bachelor of Business, students are required to complete the following course structure:

- 16 Arts Major Units
- 8 Business Major Units
- 8 Core Business Units

Course Duration Requirements

Full Time Duration 4 years full time

Part Time Duration 8 years part time

Please also note that if you fail units or take a Leave of Absence, your course duration and completion timeframe may be extended.

Interim Awards CF36 Diploma of Arts
CG01 Diploma of Business Studies

Exit Awards CF36 Diploma of Arts
CG01 Diploma of Business Studies

Professional Accreditation

Financial Planning

The Financial Planning major is accredited by the Financial Planning Association of Australia (FPA).

Human Resource Management Major

The Human Resource Management major is accredited by the Australian Human Resource Institute (AHRI). Graduates will be eligible for membership of AHRI upon successful completion of their course.

Marketing Major

Marketing major graduates may be eligible for membership of the Australian Marketing Institute and the Australian Market and Social Research Society.

Property Major

The Property major is accredited by the Australian Property Institute (API). Graduates are eligible for associate membership and the course is endorsed as supplying the education requirements for certification as a Certified Property Practitioner. Please refer to the Australian Property Institute website for more information <http://www.api.org.au/>. In some states graduates may also seek registration with the Valuers Registration Board.

A Certified Property Practitioner (CPP) is referred to by the API as a person involved in the property fields of sales, leasing and negotiation, research, education, law, consultancy, finance corporate real estate and government owned or controlled assets.

Please note: Completion of this major will not provide students with the relevant qualification to be certified with the API as a Certified Practising Valuer (CPV) nor will it make students eligible for registration with the Valuers Registration Board in Queensland (other states may vary, please refer to individual state bodies if residing outside of Queensland). Students wishing to become registered valuers should enrol in CF56 Bachelor of Property.

Deferment/Leave of Absence

Domestic students in the Bachelor of Arts/Bachelor of Business degree are permitted to defer the initial offer of their degree for a maximum of 12 months before their offer is withdrawn. Furthermore, domestic students may also take an approved Leave of Absence (LOA) once they have commenced their course of study however only a maximum of 12 months can be granted without requesting further approval from the Head of Course.

You can apply for a deferment or LOA [here](#).

International students are not permitted to defer their initial offer or take a Leave of Absence unless otherwise discussed with their Home Campus.

Credit Transfer

If you have undertaken study in the last ten years, or have relevant in-formal or non-formal learning, you may be eligible for credit towards your course. Please note that some courses have reduced timeframes within which prior study remains eligible for credit. Please refer to the [CQUni Handbook](#) for specific credit time limits relating to your course.

To submit an application for credit, please refer to the [Credit Calculator](#) or contact the Academic Pathways Team via their email credit@cqu.edu.au. Further information about the credit process can also be found on the [Credit for Prior Learning](#) webpage.

Credit applications should be submitted at least four (4) weeks before the relevant term commences. Applications must be complete with all supporting documentation to be assessed by CQUniversity. CQUniversity cannot obtain documents from other institutions, organisations or individuals.

Core Structure

Students in the CB06 Bachelor Arts/Bachelor of Business course must successfully complete a total of 8 Core Business Units from the following list:

- ACCT11059 Accounting, Learning and Online Communication
- COMM11003 Communication in Professional Contexts
- ECON11026 Principles of Economics
- FINC19011 Business Finance
- HRMT11010 Organisational Behaviour
- HRMT11011 Human Resources Management
- LAWS11030 Foundations of Business Law
- MGMT11109 Introduction to Business
- MGMT11167 Foundations of Social Innovation
- MRKT11029 Marketing Fundamentals

Major Information

Students in the CB06 Bachelor Arts/Bachelor of Business course must complete **two** Arts Majors and **one** Business Major. The list of Majors and related units are outlined below:

Arts Majors:

Creative and Professional Writing

Students must complete the following compulsory Level 1 units:

- COMM11007 Media Writing
- WRIT11023 Creative Writing 1: Fundamentals of Writing
- WRIT11025 Creative Nonfiction

Students must complete the following compulsory Advanced Level units:

- DGTL12004 Digital Publishing
- JOUR12010 Feature Writing
- WRIT12010 Creative Writing II: Writing Beyond the Page
- WRIT13013 Writing Project

Students must complete one of the following Advanced Level units:

- LITR19049 Romantic and Contemporary Poetry
- LITR19052 The Modern Novel

English and Cultural Studies

Students must complete the following compulsory Level 1 units:

- LITR11043 The Short Story
- LITR11055 Popular Genres

Students must complete the following compulsory Advanced Level units:

- CULT19015 Explorations in the Gothic
- LITR19049 Romantic and Contemporary Poetry
- LITR19051 Literary Theory
- LITR19052 The Modern Novel
- LITR19056 Shakespeare: The Movie
- LITR19057 Contemporary Australian Literature

Geography and Environmental Studies

Students must complete two of the following Level 1 units:

- GEOG11023 Physical Geography of Australia
- GEOG11024 Conservation in Australia
- GEOH11001 Introduction to Human Geography

Students must complete six of the following Advanced Level units:

- EVST19007 Environmental Impact Assessment
- EVST19008 Development and Environmental Policy
- EVST19020 Environmental Management Systems
- EVST19022 Climate Change: Risk and Assessments
- GEOG12020 Australian Weather and Climate
- GEOG12021 Remote Sensing of Environment
- GEOG13013 Sustainable Regions and Cities
- GEOG19021 Geographic Information Systems
- GEOG19029 Applied Demography

History

Students must complete the following compulsory Level 1 units:

- HIST11037 Ancient & Medieval Civilisations: An Introduction
- HIST11038 The Modern World Emerges: An Overview

Students must complete the following compulsory Advanced Level units:

- EVST19015 Australian Environmental History
- HIST19029 Modern Japan
- HIST19031 Australia's Foreign Relations
- HIST19032 War and Australian Society
- HIST19035 Modern South East Asia
- HIST19038 20th Century: Crucible of the Modern World

Liberal Arts

Students must complete the following compulsory units:

- 8 units (48 credit points) from any of the Arts Majors within the CA10 Bachelor of Arts course, including no less than four Advanced Level units.

Social Enquiry

Students must complete the following compulsory Level 1 units:

- INDG11006 Foundations of Indigenous Learning
- INDG11013 Introductory Aboriginal & Islander History
- SOCL11055 Sociology of Australian Society
- SOCL11060 Being Bad

Students must complete the following compulsory Advanced Level units:

- INDG19015 Aboriginal Cultures and Country
- INDG19016 Contemporary Indigenous Issues
- SOCL19065 Rural Communities and Health
- SOCL19069 Social Research Methods

Business Majors:

Accounting

Students must complete the following compulsory units:

- ACCT11081 Introductory Financial Accounting
- ACCT13017 Financial Statement Analysis
- ACCT13018 Advanced Management Accounting
- ACCT19060 Management Accounting
- ACCT19061 Advanced Financial Accounting
- ACCT19062 Intermediate Financial Accounting
- LAWS19032 Company & Association Law
- LAWS19033 Taxation Law and Practice A

Financial Planning

Students must complete the following compulsory units:

- FINC11001 Fundamentals of Personal Financial Planning
- FINC13001 Estate Planning
- FINC19012 Investment Analysis and Risk Management
- FINC19014 Property Investment and Finance
- FINC19016 Retirement and Superannuation
- FINC19019 Insurance Planning
- FINC19020 Financial Plan Construction
- LAWS19033 Taxation Law and Practice A

Human Resource Management

Students must complete the following compulsory units:

- HRMT19012 Performance Management
- HRMT19013 Human Resource Training and Development
- HRMT19014 Human Resources Planning, Recruitment & Selection
- HRMT19016 Contemporary HRM Challenges
- HRMT19020 Perspectives on Organisational Change
- HRMT19021 Principles of Employment Relations
- HRMT19023 Conflict and Negotiation
- OCHS11027 OHS Fundamentals

Marketing

Students must complete the following compulsory units:

- MRKT11028 Digital Marketing
- MRKT13014 New Product Development and Branding
- MRKT19030 Marketing Communications
- MRKT19031 Consumer Behaviour
- MRKT19036 Marketing of Service Products
- MRKT19037 International Marketing
- MRKT19038 Marketing Research and Analytics
- MRKT19040 Strategic Marketing and Planning

Property

Students must complete the following compulsory units:

- BLAR11050 Residential Construction
- BLAR13040 Building Life Cycle Maintenance
- ECON19036 Property Economics
- FINC19014 Property Investment and Finance
- PROP11001 Property Valuation
- PROP12002 Property Rights and Law
- PROP13001 Property Development
- PROP13002 Property Management

Social Innovation

Students must complete the following compulsory units:

- BUSN13002 Advanced Social Innovation
- BUSN13003 Pitching and Funding of Innovations
- BUSN19021 Project
- EDED12448 Service Learning - Contexts and Communities
- EVST19007 Environmental Impact Assessment
- MGMT12162 Managing Non-Profit and Philanthropic Businesses and Organisations
- PSYC12014 Critical, Cultural and Social Psychology
- SOCL11059 Introducing Social Change

If you have any questions in regard to your course, please contact the Course Advice Team:
13 CQUni (13 27 86) <http://handbook.cqu.edu.au/eforms/index> ('Ask a Course Advisor' e-form).

**PLEASE CHECK THE CQU HANDBOOK FOR TERM AVAILABILITIES AND PRE-REQUISITES AS THEY
MAY CHANGE FROM YEAR TO YEAR <http://handbook.cqu.edu.au>**

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Last Updated: 16/01/2019

GLOSSARY

- **Course**: A course is the combination of units that contribute towards either a CQUniversity award qualification or non-award study.
- **Course Code**: A course code identifies the specific course a student may be studying at CQUniversity.
- **Unit**: A unit is the individual subject students must complete in order to graduate from their course.
- **Unit Code**: A unit code identifies a specific unit that a student is enrolled in under their course.
- **Pre-Requisite (Pre-Req) Unit**: A pre-req unit is a unit which students must pass before being allowed to enrol in the subsequent unit.
- **Co-Requisite (Co-Req) Unit**: A co-req unit is a unit that must be studied at the same time as another unit.
- **Anti-Requisite (Anti-Req) Unit**: An anti-req unit is an old unit that has been replaced by a new unit and students are not permitted to study the old unit.
- **Credit Points (CP)**: Credit Points are the numerical value of a unit which contributes to the total Credit Points for a course.
- **Core Unit**: A core unit is a compulsory unit that a student must study to meet the requirements of their course.
- **Elective Unit**: An elective unit is a unit within a course that is not compulsory and students may have a choice in what unit they study, provided it meets the elective requirements of their course.
- **Major**: A major is a specific area within a course where a student specialises in and is normally made up of 8 units for undergraduate courses, and 4 units for postgraduate courses. Not all courses have majors.
- **Double Major**: A double major is where students specialise in 2 areas of study and is normally made up of 16 units. Double majors are normally only available in undergraduate courses.
- **Minor**: Like a major, a minor is a specific area within a course where a student specialises and is normally made up of 4 units.
- **Term**: A specified period of time for higher education units in which teaching, learning and assessment occurs. CQUniversity offers 3 Academic Terms per year: Term 1, Term 2 and Term 3.