# School of Business and Law

## CQ91 Bachelor of Accounting/Bachelor of Business
### Marketing Major
#### Full Time Study Plan – Term 3 2018 onwards

<table>
<thead>
<tr>
<th>Year</th>
<th>Unit Code</th>
<th>Unit Name</th>
<th>CP</th>
<th>Requisites</th>
<th>Adv. Stand</th>
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<table>
<thead>
<tr>
<th>Year</th>
<th>Unit Code</th>
<th>Unit Name</th>
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<th>Requisites</th>
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For information on the terminology used in the above study plan, please refer to the Glossary on the last page of this document.
MORE DETAILS:

To satisfy the requirements for the award of CQ91 Bachelor of Accounting/Bachelor of Business (Marketing), students must complete 32 units (192 credit points).

Recommended Study Schedule

Students should complete units in an order that is as close as possible to the recommended structure set out in this study plan. Students should concentrate on completing all first year units before moving on to second year units, and all second year units before moving on to third year units.

Course Structure Requirements

In the CQ91 Bachelor of Accounting/Bachelor of Business (Marketing), students are required to complete the following course structure:

- 18 Core Units
- 8 Marketing Major Units
- 6 Elective Units

Course Duration Requirements

**Full Time Duration** 4 years full time

**Part Time Duration** 8 years part time

Please also note that if you fail units or take a Leave of Absence, your course duration and completion timeframe may be extended.

Interim Awards Interim Awards do not exist for this course

Exit Awards CG01 Diploma of Business Studies

Professional Accreditation

The Bachelor of Accounting/Bachelor of Business provides you with a degree that is accredited by CPA Australia, Chartered Accountants Australia and New Zealand (CAANZ) and Chartered Institute of Management Accountants (CIMA) and meets the associate membership requirements of the Institute of Public Accountants (IPA). If you choose LAWS19034 and PROP12002 as electives, you can also be eligible to apply for registration with the Tax Practitioners Board (after meeting the Board's requirements for practical experience). Graduates are also eligible to join the Association of Taxation and Management Accountants at the member level.

Marketing major graduates may be eligible for membership of the Australian Marketing Institute and the Australian Market and Social Research Society.
Deferment/Leave of Absence

Domestic students in the Bachelor of Accounting/Bachelor of Business (Marketing) degree are permitted to defer the initial offer of their degree for a maximum of 12 months before their offer is withdrawn. Furthermore, domestic students may also take an approved Leave of Absence (LOA) once they have commenced their course of study however only a maximum of 12 months can be granted without requesting further approval from the Head of Course.

You can apply for a deferment or LOA here.

International students are not permitted to defer their initial offer or take a Leave of Absence unless otherwise discussed with their Home Campus.

Credit Transfer

If you have undertaken study in the last ten years, or have relevant in-formal or non-formal learning, you may be eligible for credit towards your course. Please note that some courses have reduced timeframes within which prior study remains eligible for credit. Please refer to the CQUni Handbook for specific credit time limits relating to your course.

To submit an application for credit, please refer to the Credit Calculator or contact the Academic Pathways Team via their email credit@cqu.edu.au. Further information about the credit process can also be found on the Credit for Prior Learning webpage.

Credit applications should be submitted at least four (4) weeks before the relevant term commences. Applications must be complete with all supporting documentation to be assessed by CQUniversity. CQUniversity cannot obtain documents from other institutions, organisations or individuals.

Limits on units:

- You cannot complete units outside of your course structure that will cause you to exceed the 32 units required by your course.
- Check unit availability in the handbook for availability of individual units. In some cases it may be necessary to undertake a limited number of units via Distance Education to complete the requirements of a major.
- No more than 12 Level One units may be completed as part of the Bachelor of Accounting/Bachelor of Business course.
- Advanced Level units begin with “12”, “13”, or “19” e.g. MGMT19128

Electives

Students in CQ91 who are completing a Business Major must complete a maximum of 2 Level One Elective Units and a minimum of 4 Advanced Level Elective Units, totalling in 6 Elective Units. These Elective Units can be chosen from the Bachelor of Business or other approved business units provided pre-requisite and co-requisite requirements have been met.

Students CANNOT complete more than 2 Level One Elective Units. Level One units begin with a “11” e.g. MRKT11029

If you have any questions in regard to your course, please contact the Course Advice Team:

PLEASE CHECK THE CQU HANDBOOK FOR TERM AVAILABILITIES AND PRE-REQUISITES AS THEY MAY CHANGE FROM YEAR TO YEAR http://handbook.cqu.edu.au

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GLOSSARY

- **Course**: A course is the combination of units that contribute towards either a CQUiversity award qualification or non-award study.

- **Course Code**: A course code identifies the specific course a student may be studying at CQUiversity.

- **Unit**: A unit is the individual subject students must complete in order to graduate from their course.

- **Unit Code**: A unit code identifies a specific unit that a student is enrolled in under their course.

- **Pre-Requisite (Pre-Req) Unit**: A pre-req unit is a unit which students must pass before being allowed to enrol in the subsequent unit.

- **Co-Requisite (Co-Req) Unit**: A co-req unit is a unit that must be studied at the same time as another unit.

- **Anti-Requisite (Anti-Req) Unit**: An anti-req unit is an old unit that has been replaced by a new unit and students are not permitted to study the old unit.

- **Credit Points (CP)**: Credit Points are the numerical value of a unit which contributes to the total Credit Points for a course.

- **Core Unit**: A core unit is a compulsory unit that a student must study to meet the requirements of their course.

- **Elective Unit**: An elective unit is a unit within a course that is not compulsory and students may have a choice in what unit they study, provided it meets the elective requirements of their course.

- **Major**: A major is a specific area within a course where a student specialises in and is normally made up of 8 units for undergraduate courses, and 4 units for postgraduate courses. Not all courses have majors.

- **Double Major**: A double major is where students specialise in 2 areas of study and is normally made up of 16 units. Double majors are normally only available in undergraduate courses.

- **Minor**: Like a major, a minor is a specific area within a course where a student specialises and is normally made up of 4 units.

- **Term**: A specified period of time for higher education units in which teaching, learning and assessment occurs. CQUiversity offers 3 Academic Terms per year: Term 1, Term 2 and Term 3.