

## School of Business and Law

### CL53 Bachelor of Laws and Bachelor of Business

#### Marketing Major

#### Full Time Course Planner – Term 2 2019 onwards

Year	Unit Code	Unit Name	CP	Requisites	Ad. Stand	Comp Term /Status
Year 1	LAWS11057**	Introduction to Law	6			T2 2019
	LAWS11059**	Statutory Interpretation	6	Co-Req LAWS11057		T2 2019
	LAWS11061**	Contract A	6	Pre-Req OR Co-Req LAWS11057		T2 2019
	LAWS11065	Constitutional Law	6			T2 2019
	LAWS11060	Criminal Law	6	Co-Req LAWS11057		T1 2020
	LAWS11063	Torts A	6	Pre-Req OR Co-Req LAWS11057		T1 2020
	MRKT11028	Digital Marketing	6			T1 2020
	MRKT11029**	Marketing Fundamentals – <i>Specified Business Elective Unit</i> <i>(See List on Page 4)</i>	6			T1 2020
Year 2	LAWS11062**	Contract B	6	Pre-Req LAWS11061		T2 2020
	LAWS11064	Torts B	6	Pre-Req LAWS11063		T2 2020
		<i>Specified Business Elective Unit</i> <i>(See List on Page 4)</i>	6			T2 2020
		<i>Specified Business Elective Unit</i> <i>(See List on Page 4)</i>	6			T2 2020
	LAWS12056**	Equity	6	Pre-Req LAWS11057, LAWS11059, LAWS11061 & LAWS11062		T1 2021
	MRKT19030	Marketing Communications	6	Pre-Req MRKT11029		T1 2021
	MRKT19031	Consumer Behaviour	6	Pre-Req MRKT11028 OR MRKT11029		T1 2021
		<i>Specified Business Elective Unit</i> <i>(See List on Page 4)</i>	6			T1 2021
Year 3	LAWS12061**	Administrative Law	6	Pre-Req LAWS11057 & LAWS11059		T2 2021
	LAWS12072	Legal Research	6	Pre-Req LAWS11057		T2 2021
	MRKT19036	Marketing of Service Products	6	Pre-Req MRKT11028 OR MRKT11029		T2 2021
		<i>Specified Law Elective</i> <i>(See List on Page 5)</i>	6			T2 2021
	LAWS12065	Foundations of Property Law	6	Pre-Req LAWS11057 & LAWS11059 Co-Req Completion of 24cp & LAWS12056		T1 2022
	LAWS13009**	Corporations Law	6	Pre-Req LAWS11057, LAWS11059, LAWS11061 & LAWS11062		T1 2022
	MRKT13014	New Product Development & Branding	6	Pre-Req MRKT11029		T1 2022
		<i>Specified Business Elective Unit</i> <i>(See List on Page 4)</i>	6			T1 2022

**COURSE PLANNER CONTINUED ON NEXT PAGE**

Year	Unit Code	Unit Name	CP	Requisites	Ad. Stand	Comp Term /Status
Year 4	LAWS12066	Land Law	6	Pre-Req Completion of 24cp & LAWS11057, LAWS11059 & LAWS12065		T2 2022
	LAWS13017	Civil Procedure	6	Pre-Req LAWS11061, LAWS11062, LAWS11063 & LAWS11064		T2 2022
	MRKT19040	Strategic Marketing and Planning	6	Pre-Req MRKT11029 and completion of 24cp of Marketing major units		T2 2022
		<i>Specified Business Elective Unit (See List on Page 4)</i>	6			T3 2022
	LAWS12060	Trusts	6	Co-Req LAWS12056		T1 2023
	LAWS13013	Legal Professional Conduct	6	Pre-Req LAWS11057 & LAWS11059		T1 2023
	MRKT19038	Marketing Research and Analytics	6	Pre-Req MRKT11029		T1 2023
		<i>Specified Business Elective Unit (See List on Page 4)</i>	6			T1 2023
Year 5	LAWS13016**	Jurisprudence	6	Pre-Req Completion of 96cp		T2 2023
	MRKT19037**	International Marketing	6	Pre-Req MRKT11028 OR MRKT11029 and Completion of 72cp		T2 2023
		<i>Specified Law Elective (See List on Page 5)</i>	6			T2 2023
		<i>Specified Law Elective (See List on Page 5)</i>	6			T2 2023
	LAWS13010**	Evidence and Proof	6	Pre-Req LAWS11057, LAWS11059 & LAWS11060		T1 2024
		<i>Specified Law Elective (See List on Page 5)</i>	6			T1 2024
		<i>Specified Law Elective (See List on Page 5)</i>	6			T1 2024
<b>Total Units: 39</b>			<b>234</b>			

\*\* Available over Term 3

✓ Completed

CP = Credit Points

**For information on the terminology used in the above course planner, please refer to the Glossary on the last page of this document.**

## MORE DETAILS:

To satisfy the requirements for the award of CL53 Bachelor of Laws and Bachelor of Business (Marketing), students must complete 39 units (234 credit points).

### Recommended Study Schedule

Students should complete units in an order that is as close as possible to the recommended structure set out in this Course Planner. Students should concentrate on completing all first year units before moving on to second year units, and all second year units before moving on to third year units.

### Course Structure Requirements

In the CL53 Bachelor of Laws and Bachelor of Business (Marketing), students are required to complete the following course structure:

- 19 Core Units
- 8 Marketing Major Units
- 7 Specified Business Elective Units
- 5 Specified Law Elective Units

### Course Duration Requirements

Full Time Duration                      5 years

Part Time Duration                      10 years

Please also note that if you fail units or take a Leave of Absence, your course duration and completion timeframe may be extended.

**Interim Awards**                              CG01 Diploma of Business

**Exit Awards**                                      CG01 Diploma of Business  
   CG98 Bachelor of Laws

### Professional Accreditation

#### Legal Practitioners Admissions Board of Queensland

The degree is an approved academic qualification for admission to the legal profession. Graduates are also required to undertake a further period of practical legal training before being admitted as a legal practitioner.

#### Bachelor of Business Majors: Accreditation & Membership

Marketing major graduates may be eligible for membership of the Australian Marketing Institute and the Australian Market and Social Research Society.

## Deferment/Leave of Absence

Domestic students in the Bachelor of Laws and Bachelor of Business (Marketing) degree are permitted to defer the initial offer of their degree for a maximum of 12 months before their offer is withdrawn. Furthermore, domestic students may also take an approved Leave of Absence (LOA) once they have commenced their course of study however only a maximum of 12 months can be granted without requesting further approval from the Head of Course.

You can apply for a deferment or LOA [here](#).

International students are not permitted to defer their initial offer or take a Leave of Absence unless otherwise discussed with their Home Campus.

## Credit Transfer

If you have undertaken study in the last ten years, or have relevant in-formal or non-formal learning, you may be eligible for credit towards your course. Please note that some courses have reduced timeframes within which prior study remains eligible for credit. Please refer to the [CQUni Handbook](#) for specific credit time limits relating to your course.

To submit an application for credit, please refer to the [Credit Calculator](#) or contact the Academic Pathways Team via their email [credit@cqu.edu.au](mailto:credit@cqu.edu.au). Further information about the credit process can also be found on the [Credit for Prior Learning](#) webpage.

Credit applications should be submitted at least four (4) weeks before the relevant term commences. Applications must be complete with all supporting documentation to be assessed by CQUniversity. CQUniversity cannot obtain documents from other institutions, organisations or individuals.

## Specified Business Elective Units

Students in the CL53 Bachelor of Laws and Bachelor of Business (Marketing) course must complete MRKT11029 Marketing Fundamentals<sup>^</sup> and 6 x Specified Business Elective Units from the following list:

- ACCT11059 Accounting, Learning and Online Communication<sup>^</sup> (Available Term 1, 2 & 3)
- COMM11003 Communication in Professional Contexts<sup>^</sup> (Available Term 1, 2 & 3)
- ECON11026 Principles of Economics<sup>^</sup> (Available Term 1, 2 & 3)
- FINC19011 Business Finance (Available Term 1, 2 & 3)
- HRMT11010 Organisational Behaviour<sup>^</sup> (Available Term 1, 2 & 3)
- HRMT11011 Human Resource Management<sup>^</sup> (Available Term 1, 2 & 3)
- MGMT11109 Introduction to Business<sup>^</sup> (Available Term 1, 2 & 3)
- MGMT11167 Foundations of Social Innovation (Available Term 1 ONLY)

Students following the Marketing major must complete MRKT11029 - Marketing Fundamentals in order to meet pre-requisites for the Management Major units.

**NOTE:** To be eligible for the CG01 Diploma of Business Interim or Exit Award, students must complete the Core Units LAWS11061 Contract A and LAWS11062 Contract B and the Specified Business elective units marked with “<sup>^</sup>”.

## Specified Law Electives

Students must complete 5 electives ensuring that at least one is a Level 3 unit.

- Available in even years only (2018, 2020 etc)
- ❖ Available in odd years only (2019, 2021 etc)
- Available in all years (2018, 2019 etc)

### Term 1

- **LAWS12073** Legal Engagement Placement
- **LAWS12071** Australian Employment Law - *Pre-Req LAWS11057, LAWS11059, LAWS11060, LAWS11061, LAWS11062, LAWS11063, LAWS11064*
- **LAWS13015** Principles of Commercial Law - *Pre-Req LAWS11057, LAWS11059, LAWS11060, LAWS11061, LAWS11062, LAWS11063, LAWS11064*
- **LAWS13021** Criminal Law in Practice - *Pre-Req LAWS11057, LAWS11059, LAWS11060, Co-Req LAWS13010*
- **LAWS13018** Competition and Consumer Law - *Pre-Req LAWS11057, LAWS11059, LAWS11061, LAWS11062*
- ❖ **LAWS12068** Intellectual Property Law - *Pre-Req LAWS11057, LAWS11059, LAWS11060, LAWS11061, LAWS11062, LAWS11063, LAWS11064, (LAWS11065 or LAWS12055) & Co-Req LAWS12065*

### Term 2

- **LAWS12062** Alternative Dispute Resolution
- **LAWS13011** Family Law - *Pre-Req Completion of 72 credit points of LAWS units*
- ❖ **LAWS13019** Legal Apps - *Pre-Req LAWS11057, LAWS11059, LAWS11060, LAWS11061, LAWS11062, LAWS11063, LAWS11064 & (LAWS11065 or LAWS12055)*
- **LAWS13020** Legal Professional Portfolio - *Pre-Req Completion of 48 credit points of LAWS units*
- **LAWS12063** Advanced Statutory Interpretation and Drafting - *Pre-Req LAWS11061 and LAWS11062*
- **LAWS12064** Legal Advocacy - *Pre-Req LAWS13010, Co-Req LAWS13017*
- **LAWS12059** Conveyancing - *Pre-Req LAWS12065, Co-Req LAWS12066*
- ❖ **LAWS12069** E-Law - *Pre-Req LAWS11057, LAWS11059, LAWS11060, LAWS11061, LAWS11062, LAWS11063, LAWS11064 & (LAWS11065 or LAWS12055)*

### Term 3

- **LAWS13014** Revenue Law - *Pre-Req LAWS11057 & LAWS11059*
- **LAWS12070** Public International and Human Rights Law - *Pre-Req LAWS11057, LAWS11059, LAWS11060, LAWS11061, LAWS11062, LAWS11063, LAWS11064 & (LAWS11065 or LAWS12055)*
- ❖ **LAWS13012** Succession - *Pre-Req LAWS12060*
- ❖ **LAWS12067** Environmental Law - *Pre-Req LAWS11057, LAWS11059, LAWS11060, LAWS11061, LAWS11062, LAWS11063, LAWS11064 & (LAWS11065 or LAWS12055)*

## Practicum/Work Placement Opportunities

### **LAWS13020 Legal Professional Portfolio**

CQUniversity discipline of law has fully mapped its curriculum to include experiential learning opportunities in numerous subjects. These opportunities focus on skills development and include: • Simulations - moots, branching simulations, role plays • Drafting legal documents • Client interviewing exercises • Developing legal apps • Emerging Clinical programs - embedded within individual units, as digitally badged experiences, probono community service opportunities and where possible work placements (organised by students).

CQUniversity is also entering into a Work Experience Placement Program at the Director of Public Prosecutions (ODPP). Some CQUniversity law subjects have assessment options which enable students to organise and gain recognition of physical placements in legal firms, with barristers and in government legal agencies. The reason these work placements are optional is that the majority of the student body studies part-time online. Placements need to match the flexibility requirements of students.

A memorandum of understanding has been signed between CQUniversity and the Central Queensland Community Legal Centre Inc (CQCLC). The CQCLC is a community-based, government funded organisation which provides free legal advice and minor assistance to members of the community who may not otherwise be able to access or afford such assistance. The initiative involves the introduction into the CQCLC of CQU law student probono volunteers, both in person and online, supervised by CQU staff with the intention of expanding the course into distance advice if the initial trial is satisfactory. It is intended that all CQUniversity law students will have the opportunity to be involved with this course. Should this initiative prove successful it will be rolled out to further rural and regional community legal centres.

**Important Note:** This Course Planner has no formal or legal status but is used to assist students in planning their course.

Students should refer to the official University database and/or University transcripts to ensure they are meeting course requirements.

Last Updated: 10/04/2019

### ***LAWS12073 Legal Engagement Placement***

Students will undertake a three-week legal humanitarian mission to Phnom Penh, Cambodia, in conjunction with the organisation Antipodeans. Prior to the overseas humanitarian mission, students will study appropriate aspects of international humanitarian law; appropriate aspects of Cambodian law and culture; and will develop practical skills necessary to support their overseas mission. Upon return to Australia, students will undertake an analysis and presentation of their accomplishment. Students will be assessed prior to departing to Cambodia; continuously during the placement period; and on the basis of their contribution to a final group presentation.

If you have any questions about your course, please contact the Course Advice Team: [spc@cqu.edu.au](mailto:spc@cqu.edu.au) or by visiting <http://handbook.cqu.edu.au/eforms/index> and filling out the 'Ask a Course Advisor' e-form.

**PLEASE CHECK THE CQUNI HANDBOOK FOR ALL TERM AVAILABILITIES AND PRE-REQUISITES AS THEY MAY CHANGE FROM YEAR TO YEAR <http://handbook.cqu.edu.au>**

## GLOSSARY

- **Course**: A course is the combination of units that contribute towards either a CQUniversity award qualification or non-award study.
- **Course Code**: A course code identifies the specific course a student may be studying at CQUniversity.
- **Unit**: A unit is the individual subject students must complete in order to graduate from their course.
- **Unit Code**: A unit code identifies a specific unit that a student is enrolled in under their course.
- **Pre-Requisite (Pre-Req) Unit**: A pre-req unit is a unit which students must pass before being allowed to enrol in the subsequent unit.
- **Co-Requisite (Co-Req) Unit**: A co-req unit is a unit that must be studied at the same time as another unit.
- **Anti-Requisite (Anti-Req) Unit**: An anti-req unit is an old unit that has been replaced by a new unit and students are not permitted to study the old unit.
- **Credit Points (CP)**: Credit Points are the numerical value of a unit which contributes to the total Credit Points for a course.
- **Core Unit**: A core unit is a compulsory unit that a student must study to meet the requirements of their course.
- **Elective Unit**: An elective unit is a unit within a course that is not compulsory and students may have a choice in what unit they study, provided it meets the elective requirements of their course.
- **Major**: A major is a specific area within a course where a student specialises in and is normally made up of 8 units for undergraduate courses, and 4 units for postgraduate courses. Not all courses have majors.
- **Double Major**: A double major is where students specialise in 2 areas of study and is normally made up of 16 units. Double majors are normally only available in undergraduate courses.
- **Minor**: Like a major, a minor is a specific area within a course where a student specialises and is normally made up of 4 units.
- **Term**: A specified period of time for higher education units in which teaching, learning and assessment occurs. CQUniversity offers 3 Academic Terms per year: Term 1, Term 2 and Term 3.